

COMPLIMENT YOUR BUSINESS



HIGHER MARGIN

Start your lab grown at a price which is higher than your natural product sold.



BETTER QUALITY AND COLOUR

Make sure Lab Grown is significantly better in quality and colour from your natural.



LARGER SIZE

Start your Lab Grown at a larger size than natural.

OUR JEWELLERY INFRASTRUCTURE



Education programs



Dedicated support teams per customer



Versatile design team



Quick delivery structure



Specialised lab grown jewellery factory



Merchandising and research desk

OUR PRODUCTS

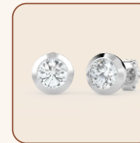
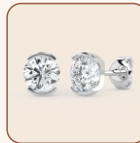
BRIDAL



BANDS



STUDS



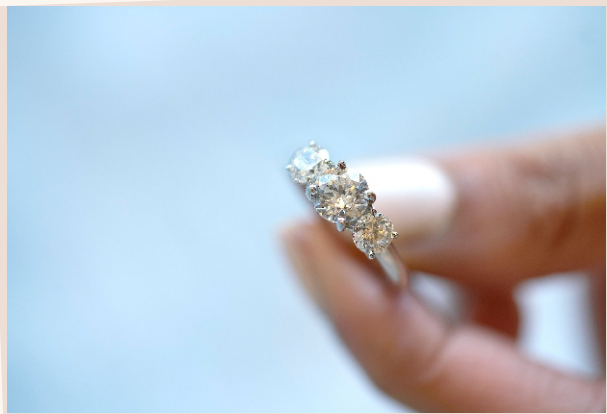
PENDANTS



NOUVEAU
JEWELLERY

NOUVEAU
JEWELLERY

BRIDAL | BANDS | STUDS | PENDANTS



ABOUT NOUVEAU

Legacy of more than 65 years

Complete Value Chain Owners with offices in New York, Belgium, Dubai, France, Hong Kong and Mumbai.

Customizing products for Jewellery, Watches and Accessories.

Nouveau is a Diamond Grower who controls the pipeline operations from "chamber" to "market".

Nouveau invested in what is today one of the world's largest diamond growing facilities, operating with utmost transparency and accountability.

BENEFITS OF NOUVEAU

Quality: Top Quality- VS+ GH+ Type 2A CVD Diamonds without Tint.

Scale: Growing more than 90,000 carats a year with more than 200 skilled artisans.

Demand: Ability to Supply as per Demand. Core Range- .50-1.50 cts

BENEFITS OF LAB GROWN OVER MINED

VALUE: LGDs are a likely choice – it retails at 30% to 40% less than a mined diamond of equal quality and size.

Lab grown diamonds take less than four weeks to grow compared to mined diamonds which take approx a million years

ACCOUNTABILITY AND SUSTAINABILITY LGDs are **FRIENDLIER** to the environment:- use less freshwater - emit fewer greenhouse gasses - do not disrupt the land.

TRACEBILITY: 100% of lab grown diamonds are 100% traceable, down to the date when they were produced and where.



OUR LAB GROWN DIAMONDS

Grown in a reactor, and so environmentally non-evasive

DESIGN and CUSTOM OPTIONS: With lower prices per carat, we can now dream outside the box, create more exciting designs, use custom shapes

Chemically and Physically Identical to the best in class natural diamonds- TYPE 2 A-

CVD VS GH with no Tint

1/3 the price of Identical Natural Diamonds



HOW CAN WE HELP TO INCREASE YOUR BUSINESS

Increase the diamond size to **DELIGHT CUSTOMERS BY GIVING MORE VALUE**

Upgrade Fashion basics

Upgrade the quality of diamonds and provide diamonds with zero tint

Increase both Revenue and Margin

Customize diamonds as per consumer demand and higher margin products

Introduce unique diamond offerings to differentiate from the market

Have a higher brand appeal by being environmentally friendly

Lab grown diamonds are identical to Mined, they however do not harm the environment as they grow in a lab.